



## IT FOR II

*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

**MER  
INFORMASJON**

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**UTFORDRING ADRESSERT**

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**DOMENE**

Produkter, marked, handel

Forskning og utvikling

Innovasjonsledelse, digitale knutepunkter, klynger

**TYPE LØSNING**

Markedsføringsplattform

**NØKKEWORD**

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**DIGITAL LØSNING**

Ja

**INNOVASJON**

Ja

**OPPRINELSESLAND**

Italia

**POTENSIALE**

Regional/deler av landet

**START OG SLUTT ÅR**

2019 - 2022

**KONTAKT  
INFORMASJON**

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**EIER ELLER FORFATTER**

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PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood 4.0

INNLEGGSDATO

14 sep 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

