

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

MER INFORMASJON

UTFORDRING ADRESSERT

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DOMENE

Produkter, marked, handel

Forskning og utvikling

Innovasjonsledelse, digitale knutepunkter, klynger

TYPE LøSNING

Markedsføringsplattform

NøKKELORD

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DIGITAL LøSNING

Ja

INNOVASJON

Ja

OPPRINELSESLAND

Italia

POTENSIALE

Regional/deler av landet

START OG SLUTT åR

2019 - 2022

KONTAKT INFORMASJON

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Rosewood 4.0

INNLEGGSDATO

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY