

## Think Wood | Info campaign of the Norwegian forest sector



*Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.*

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

## DETALJER

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### OPPRINNELSE FOR TRE

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### TYPE TRE

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### TYPE TRE INVOLVERT

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### PÅVIRKNING PÅ MILJØ OG BIOLOGISK MANGFOLD

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### INNTEKTSEFFEKT

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### UTNYTTELSESPOTENSIAL

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### HUB

Northern Hub

### ØKONOMISK PÅVIRKNING

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### SPESIFIKKE KUNNSKAPSBEHOV

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### MOBILISERINGSPOTENSIAL

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### BÆREKRAFTPOTENSIAL - VERDI

Positivt

### ENKEL IMPLEMENTERING

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### ENKEL IMPLEMENTERING - EVALUERING

Medium

### VIKTIGE FORUTSETNINGER

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### TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

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### EFFEKT PÅ ARBEIDSPLASSER

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### KOSTNADER MED IMPLEMENTERING (EURO - €)

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## MER INFORMASJON

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### UTFORDRING ADRESSERT

1. Forbedre skogens robusthet og tilpasningsevne til klimaendringer

### NØKKEWORD

Information

Education

climat change

### OPPRINELSESLAND

Norge

### DOMENE

Undervisning og kurs

### DIGITAL LØSNING

Nei

### POTENSIALE

Nasjonal

### TYPE LØSNING

Bevissthet, pedagogiske kampanjer

### INNOVASJON

Nei

### START OG SLUTT ÅR

2019 -

## KONTAKT INFORMASJON

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### EIER ELLER FORFATTER

[www.tenktre.no/](http://www.tenktre.no/)

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### RAPPORTØR

Tretorget Ltd

Ola Rostad

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## REFERENCES AND RESOURCES

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### HJEMMESIDE (HOVEDSIDE)

<https://www.tenktre.no/>

### PROSJEKTETS HJEMMESIDE

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### REFERANSE TIL PROSJEKT

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### RESSURSER

#### Video

LOGO FOR BESTE  
PRAKSIS

LOGO FOR HOVEDORGANISASJON



PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood 4.0

INNLEGGSDATO

16 des 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

