Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETALJER

OPPRINNELSE FOR TRE

--

TYPE TRE

--

TYPE TRE INVOLVERT

--

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

--

INNTEKTSEFFEKT

--

UTNYTTELSESPOTENSIAL

--

HUB

Northern Hub

ØKONOMISK PåVIRKNING

--

SPESIFIKKE KUNNSKAPSBEHOV

--

MOBILISERINGSPOTENSIAL

--

BæREKRAFTPOTENSIAL - VERDI

Positivt

ENKEL IMPLEMENTERING

--

ENKEL IMPLEMENTERING - EVALUERING

Medium

VIKTIGE FORUTSETNINGER

--

TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

--

EFFEKT På ARBEIDSPLASSER

--

KOSTNADER MED IMPLEMENTERING (EURO - €)

--

MER INFORMASJON

UTFORDRING ADRESSERT

1. Forbedre skogens robusthet og tilpasningsevne til klimaendringer

DOMENE

Undervisning og kurs

TYPE LØSNING

Bevissthet, pedagogiske kampanjer

NØKKELORD

Information

Education

climat change

DIGITAL LØSNING

Nei

INNOVASJON

Nei

OPPRINELSESLAND

Norge

POTENSIALE

Nasjonal

START OG SLUTT åR

2019 -

KONTAKT INFORMASJON

EIER ELLER FORFATTER

www.tenktre.no/

Øyvind Wang

oyvind.wang@skog.no

https://www.tenktre.no/

RAPPORTØR

Tretorget Ltd

Ola Rostad

ola@tretorget.no

REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

https://www.tenktre.no/

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

Video

LOGO FOR BESTE PRAKSIS

LOGO FOR HOVEDORGANISASJON

PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood 4.0

INNLEGGSDATO

16 des 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY