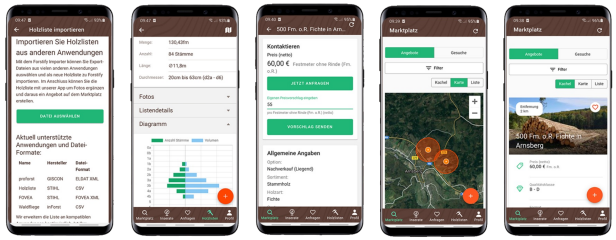
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALJER

OPPRINNELSE FOR TRE

Skog

TYPE TRE

Tre fra rundtvirke

TYPE TRE INVOLVERT

--

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

--

INNTEKTSEFFEKT

Value creation for forest owners through easy and specific offer placement

UTNYTTELSESPOTENSIAL

--

HUB

--

ØKONOMISK PåVIRKNING

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

SPESIFIKKE KUNNSKAPSBEHOV

Easy to use

MOBILISERINGSPOTENSIAL

High, simplifies selling timber

BæREKRAFTPOTENSIAL - VERDI

--

ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - EVALUERING

--

VIKTIGE FORUTSETNINGER

--

TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

--

EFFEKT På ARBEIDSPLASSER

--

KOSTNADER MED IMPLEMENTERING (EURO - €)

--

MER INFORMASJON

UTFORDRING ADRESSERT

5. Forbedre den økonomiske og miljømessige ytelsen i skogbrukets forsynings kjede

DOMENE

Produkter, marked, handel

TYPE LøSNING

Markedsføringsplattform

NøKKELORD

online marketplace timber sales

DIGITAL LøSNING

Ja

INNOVASJON

Ja

OPPRINELSESLAND

Tyskland

POTENSIALE

Grenseoverskridende/transnasjonal

START OG SLUTT åR

2018 -

KONTAKT INFORMASJON

EIER ELLER FORFATTER

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https://forstify.de/

RAPPORTøR

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REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

https://forstify.de/

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

Android App

iOS & iPad OS App

LOGO FOR BESTE PRAKSIS

LOGO FOR HOVEDORGANISASJON



PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood 4.0

INNLEGGSDATO

16 des 2021





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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

