

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## MER INFORMASJON

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### UTFORDRING ADRESSERT

5. Forbedre den økonomiske og miljømessige ytelsen i skogbrukets forsynings kjede

### NØKKEWORD

Auction  
market  
timber products  
digitalization

### OPPRINELSESLAND

Italia

### DOMENE

Produkter, marked, handel

### DIGITAL LØSNING

Ja

### POTENSIALE

Regional/deler av landet

### TYPE LØSNING

Markedsføringsplattform

### INNOVASJON

Ja

### START OG SLUTT ÅR

2021 -

## KONTAKT INFORMASJON

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### EIER ELLER FORFATTER

Camera di commercio di Treviso e Belluno

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### RAPPORTØR

AIEL

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## REFERENCES AND RESOURCES

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### HJEMMESIDE (HOVEDSIDE)

<https://www.portalelegnoveneto.it/>

### PROSJEKTETS HJEMMESIDE

<https://www.venetianwood.it/>

### REFERANSE TIL PROSJEKT

PSR regione VENETO Mis. 16

### RESSURSER

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LOGO FOR BESTE PRAKSIS



LOGO FOR HOVEDORGANISASJON



CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood 4.0

INNLEGGSDATO

23 des 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

