KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETALJER

OPPRINNELSE FOR TRE

Skog

TYPE TRE

Tre fra rundtvirke

TYPE TRE INVOLVERT

Stemwood

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

Positive

INNTEKTSEFFEKT

Positive

UTNYTTELSESPOTENSIAL

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HUB

Northern Hub

ØKONOMISK PåVIRKNING

Better communication between forest owners and companies

SPESIFIKKE KUNNSKAPSBEHOV

Knowledge in silviculture and handling with IT-tools

MOBILISERINGSPOTENSIAL

Not possible to assess

BæREKRAFTPOTENSIAL - VERDI

--

ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - EVALUERING

--

VIKTIGE FORUTSETNINGER

Online timber marketplace

TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

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EFFEKT På ARBEIDSPLASSER

Positive

KOSTNADER MED IMPLEMENTERING (EURO - €)

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MER INFORMASJON

UTFORDRING ADRESSERT

3. Aktiver private eiere og samarbeidsvillighet i skogforvaltningen

DOMENE

Skogforvaltning, skogskjøtsel, økosystemtjenester

Produkter, marked, handel

TYPE LøSNING

Markedsføringsplattform

NøKKELORD

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DIGITAL LøSNING

Ja

INNOVASJON

Nei

OPPRINELSESLAND

Finland

POTENSIALE

Nasjonal

START OG SLUTT åR

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KONTAKT INFORMASJON

EIER ELLER FORFATTER

Suomen Puukauppa Oy

https://kuutio.fi/#/

RAPPORTøR

REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

https://kuutio.fi/

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

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LOGO FOR BESTE PRAKSIS

LOGO FOR HOVEDORGANISASJON

PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood

INNLEGGSDATO

17 sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

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