Mobile applications



In mobile application, your forest plan is always with you - even in the middle of the forest!

Mobile applications offered by different forest companies offer the possibility to observe your forest estate and forest assets on the mobile phone. The forest data is in mobile phone for private forest owners and it´s easy to log in with the bank's online banking ID.

The change of the business environment aims at better competitiveness and cost-efficiency in forest management. Mobile applications are an excellent way to encourage forest owners to take care of their forests.

Forest owners can download mobile applications to their smartphones from the internet. The application includes information about the forest assets, maps, and other key information that may be needed in the field. The application also works without a network connection.
For example, Metsä Group’s members are able to update their growing stock information by taking photos with their mobile phones. The photos are transferred for analysis in a cloud service, and they are used to calculate the growing stock information. This way when walking around in their forest estates, forest owner can update their growing stock information and request a quote to sell wood or buy forest management services right there on the spot.

With the application you can:

- view forest farm maps and aerial photos
- browse pattern information
- review the proposed measures
- acknowledge the actions taken, in which case the tree data in the pattern will be updated
- send a message to the forest expert
- take action on the request for quotation that you send from Metsäverkko.fi
- update pattern tree information with Trestima (Android only)
- navigate from one pattern to another, for example, to see urgent work
- add a note or photo to a specific location

DETALJER

OPPRINNELSE FOR TRE

Skog

TYPE TRE

Tre fra rundtvirke

TYPE TRE INVOLVERT

Stemwood

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

Positive/depends on management decisions

INNTEKTSEFFEKT

Positive

UTNYTTELSESPOTENSIAL

--

HUB

Northern Hub

ØKONOMISK PåVIRKNING

Positive

SPESIFIKKE KUNNSKAPSBEHOV

IT-tool and silvicultural knowledge needed

MOBILISERINGSPOTENSIAL

Not possible to assess

BæREKRAFTPOTENSIAL - VERDI

--

ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - EVALUERING

--

VIKTIGE FORUTSETNINGER

Digitalization is essential for wood mobilization

TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

--

EFFEKT På ARBEIDSPLASSER

Positive/helps to plan forest management

KOSTNADER MED IMPLEMENTERING (EURO - €)

--

MER INFORMASJON

UTFORDRING ADRESSERT

3. Aktiver private eiere og samarbeidsvillighet i skogforvaltningen

DOMENE

Skogforvaltning, skogskjøtsel, økosystemtjenester

TYPE LØSNING

Rådgivnings- og serviceverktøy for skogeiere

NØKKELORD

--

DIGITAL LØSNING

Ja

INNOVASJON

Nei

OPPRINELSESLAND

Finland

POTENSIALE

Nasjonal

START OG SLUTT åR

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REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

https://www.metsaforest.com/fi/Asiakasedut/metsaverkko-mobiili/Pages/default.aspx

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood

INNLEGGSDATO

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