Eco_Energie: the challenge of a forest company that has chosen to grow and qualify

The coop. Eco-Energie was born from the Baglioni family farm. To survive in the italian firewood market, characterized by strong unfair competition, the owner decided to innovate their approach to forest works. After 5 years of study, he has decided to invest in a gradual but consistent manner in the production and sale of wood chips, diversifying at the same time the production also focusing on naturalistic engineering. From 2015 the company also directly manages a district heating system through a turnkey service, the so-called contracting.

Eco-Energie is characterized by a strong entrepreneurial spirit and propensity to risk. This is demonstrated by the huge investments in mechanization, training and the search for new solutions such as contracting activities.
This seems to pay off: diversifying end products derived from the wood normally used, increasing productivity through better organization, gradually investing in the use of advanced mechanization and focusing on the training of employees seem to be firm points from which many companies in the sector could start again.

The growth of Eco-Energie has been impressive: the company currently has more than 20 employees and continues to invest in new machines and equipment. They are numerous, the training activities of the employees (also in the field of security) and contracts increase, multi-year contracts for the supply of wood chips to existing plants.
However, management problems arise and organization related to spaces, to guarantee an even better product in less time.
Thus the need to acquire oneself has arisen a biomass platform: a logistic center covered where to sort the material, store and dry the wood and chips and sell

the products also to the retail.

From this cooperative a new company (Etruria Energie - **www.etruriaenergie.it**) was born recently (2016), which offers a turnkey service for the installation of renewable energy plants, in particular from wood biomass, for public and private users.

DETALJER

OPPRINNELSE FOR TRE

Landskapspleie, parker

TYPE TRE

Tre fra rundtvirke

TYPE TRE INVOLVERT

Stemwood / Above and below ground woody biomass

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

Low environmental impact and increasing biodiversity

INNTEKTSEFFEKT

Creation of new income from the sale of biomass for energy

UTNYTTELSESPOTENSIAL

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HUB

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ØKONOMISK PåVIRKNING

Creation of local wood-energy chains

SPESIFIKKE KUNNSKAPSBEHOV

Wood fuels market trends, wood chip mechanization

MOBILISERINGSPOTENSIAL

N/A

BæREKRAFTPOTENSIAL - VERDI

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ENKEL IMPLEMENTERING

N/A

ENKEL IMPLEMENTERING - EVALUERING

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VIKTIGE FORUTSETNINGER

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TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

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EFFEKT På ARBEIDSPLASSER

Creation of new employees in the wood supply chains

KOSTNADER MED IMPLEMENTERING (EURO - €)

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MER INFORMASJON

UTFORDRING ADRESSERT

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DOMENE

Skogforvaltning, skogskjøtsel, økosystemtjenester

Produkter, marked, handel

TYPE LøSNING

--

NøKKELORD

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DIGITAL LøSNING

Nei

INNOVASJON

Nei

OPPRINELSESLAND

Italia

POTENSIALE

Regional/deler av landet

START OG SLUTT åR

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KONTAKT INFORMASJON

EIER ELLER FORFATTER

RAPPORTøR

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REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

http://www.ecoenergie.es

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

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PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood

INNLEGGSDATO

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