Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

DETALJER

OPPRINNELSE FOR TRE

Skog

TYPE TRE

Tre fra rundtvirke

TYPE TRE INVOLVERT

Cedar, chestnut, cypress, walnut, poplar, oak

PåVIRKNING På MILJø OG BIOLOGISK MANGFOLD

N/A

INNTEKTSEFFEKT

N/A

UTNYTTELSESPOTENSIAL

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HUB

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ØKONOMISK PåVIRKNING

45-90.000 €/year

SPESIFIKKE KUNNSKAPSBEHOV

Tree cutting in urban areas, tree climbing technics and sawmill utilization

MOBILISERINGSPOTENSIAL

1.500-3.000 m3/year

BæREKRAFTPOTENSIAL - VERDI

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ENKEL IMPLEMENTERING

Not easy

ENKEL IMPLEMENTERING - EVALUERING

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VIKTIGE FORUTSETNINGER

Strong advertising of sawmill service al regional level

TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

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EFFEKT På ARBEIDSPLASSER

2 workers for each sawmill

KOSTNADER MED IMPLEMENTERING (EURO - €)

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MER INFORMASJON

UTFORDRING ADRESSERT

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DOMENE

Skogindustri, bio/sirkulær økonomi

TYPE LøSNING

--

NøKKELORD

--

DIGITAL LøSNING

Nei

INNOVASJON

Nei

OPPRINELSESLAND

Italia

POTENSIALE

Regional/deler av landet

START OG SLUTT åR

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REFERENCES AND RESOURCES

HJEMMESIDE (HOVEDSIDE)

http://www.boratt.ch

PROSJEKTETS HJEMMESIDE

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REFERANSE TIL PROSJEKT

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RESSURSER

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PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood

INNLEGGSDATO

18 sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

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