



**Holz**<sup>®</sup>

Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETALJER

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### OPPRINNELSE FOR TRE

Skog

### TYPE TRE

Tre fra rundtvirke

### MOBILISERINGSPOTENSIAL

Medium

### BæREKRAFTPOTENSIAL - VERDI

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### TYPE TRE INVOLVERT

Depending on projects and partners

### ENKEL IMPLEMENTERING

Difficult

### PåVIRKNING På MILJØ OG BIOLOGISK MANGFOLD

Promotes climate protection in the region by offering an attractive promotional program

### ENKEL IMPLEMENTERING - EVALUERING

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### INNTEKTSEFFEKT

Positive

### VIKTIGE FORUTSETNINGER

Good network abilities needed and engaged participants along the chain of custody

### UTNYTTELSESPOTENSIAL

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### TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT

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### HUB

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### EFFEKT På ARBEIDSPLASSER

Positive / Enhancement of regionally added value

### ØKONOMISK PåVIRKNING

Offering sales promotion with the regional certification of origin "AllgäuHolz"

### KOSTNADER MED IMPLEMENTERING (EURO - €)

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### SPESIFIKKE KUNNSKAPSBEHOV

Communication and knowledge about implementing a certificate of origin

**MER  
INFORMASJON**

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**UTFORDRING ADRESSERT**

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**DOMENE**

Undervisning og kurs

Innovasjonsledelse, digitale knutepunkter, klynger

**TYPE LØSNING**

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**NØKKEWORD**

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**DIGITAL LØSNING**

Nei

**INNOVASJON**

Nei

**OPPRINELSESLAND**

Tyskland

**POTENSIALE**

Lokal

**START OG SLUTT ÅR**

2015 -

**KONTAKT  
INFORMASJON**

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**EIER ELLER FORFATTER**

**RAPPORTØR**

info@holzforum-allgaeu.eu

**REFERENCES  
AND RESOURCES**

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**HJEMMESIDE (HOVEDSIDE)**

<http://www.holzforum-allgaeu.de/>

**PROSJEKTETS HJEMMESIDE**

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**RESSURSER**

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**REFERANSE TIL PROSJEKT**

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LOGO FOR BESTE  
PRAKSIS

LOGO FOR HOVEDORGANISASJON



PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER

Rosewood

INNLEGGSDATO

7 okt 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

