Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

SZCZEGóŁY

POCHODZENIE SUROWCA DRZEWNEGO

Las

RODZAJ SUROWCA DRZEWNEGO

Drewno okrągłe

RODZAJ DREWNA

Cedar, chestnut, cypress, walnut, poplar, oak

WPŁYW NA śRODOWISKO I BIORóżNORODNOść

N/A

EFEKTY EKONOMICZNE

N/A

POTENCJAł W ZAKRESIE KOMERCJALIZACJI

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HUB

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WPŁYW NA GOSPODARKę

45-90.000 €/year

WYMAGANA WIEDZA SPECJALISTYCZNA

Tree cutting in urban areas, tree climbing technics and sawmill utilization

POTENCJAł DLA MOBILIZACJI DREWNA

1.500-3.000 m3/year

POTENCJAł DLA ZRóWNOWAżONEGO ROZWOJU - WARTOść

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ŁATWOść WDROżENIA

Not easy

ŁATWOść WDROżENIA - OCENA

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KLUCZOWE WYMAGANIA

Strong advertising of sawmill service al regional level

RODZAJ WYDARZENIA, W KTóRYM WYSTąPIłA DANA BPI

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EFEKTY W ZAKRESIE ZATRUDNIENIA

2 workers for each sawmill

KOSZT IMPLEMENTACJI (EURO - €)

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WIęCEJ INFORMACJI

WYZWANIE

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DOMENA

Przemysły drzewne, bio-/ cyrkularna gospodarka

RODZAJ ROZWIąZANIA

--

SŁOWA KLUCZOWE

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ROZWIąZANIE CYFROWE

Nie

INNOWACJA

Nie

KRAJ POCHODZENIA

Włochy

SKALA APLIKACJI

Regionalny

ROK ROZPOCZęCIA I ZAKOńCZENIA

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ŹRóDŁA I MATERIAłY

STRONA INTERNETOWA

http://www.boratt.ch

ZASOBY

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STRONA INTERNETOWA PROJEKTU

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PROJEKT

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PROJEKT, W RAMACH KTóREGO STWORZONA ZOSTAłA NINIEJSZA FISZKA

Rosewood

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