Lignum | Wood industry Central Switzerland



Lignum Holzwirtschaft Zentralschweiz is the umbrella organisation of the forestry and timber industry in Central Switzerland and pools forces to promote wood and strengthen the wood value chain in Central Switzerland.

The main purpose of Lignum is to strengthen the regional wood value-chain in central Switzerland thereby enhancing the regionally potential added value. A focus is the initiation and expansion of networks between the forest and wood industry, and enhancing the consciousness in the society and politics for the wood provenance and field of application. Through its various projects, Lignum is increasing competitiveness throughout the wood value-chain. This inlcude measures to improve the usage of wood as a construction and raw material as well as for energy production. Lignum also gives out awards for outstanding projects in the wood sector, especially in the wood construction sector to provide a great visibility to a large number of stakeholders. It has a close collaboration with the school of higher education of Lucerne. Lignum also participates in the law overworking process with clear written statements at a national level. Every player of the wood value chain from the forest owner to the end consumer is an important factor in the work flow and plays a crucial role for overall success and positive development. The actors in the wood value chain need to know as much as possible from the upstream and downstream actors (ex. stock, products, delivery times, facility possibilities). The close cooperation between partners is needed to facilitate interaction and enhance the efficiency of internal processes and the whole process chain. Supporting policy development is essential for having a clear strategic positioning to boost the development of the wood sector.

WIęCEJ INFORMACJI

WYZWANIE

5. Wzmocnienie ekonomicznego i środowiskowego funkcjonowania leśnych łańcuchów dostaw

DOMENA

Własność, kooperacja

Produkty, rynki, handel

Zarządzanie innowacjami, cyfrowe huby, klastry, komercjalizacja

RODZAJ ROZWIąZANIA

Platformy marketingowe

SŁOWA KLUCZOWE

Promote timber sales; network timber industry

ROZWIąZANIE CYFROWE

Tak

INNOWACJA

Tak

KRAJ POCHODZENIA

Szwajcaria

SKALA APLIKACJI

Regionalny

ROK ROZPOCZęCIA I ZAKOńCZENIA

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DANE KONTAKTOWE

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ŹRóDłA I MATERIAłY

STRONA INTERNETOWA

https://lignum-zentral.ch

ZASOBY

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STRONA INTERNETOWA PROJEKTU

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PROJEKT

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LOGO DOBREJ PRAKTYKI

LOGO ORGANIZACJI

Lignum
Holzwirtschaft
Zentralschweiz

PROJEKT, W RAMACH KTóREGO STWORZONA ZOSTAłA NINIEJSZA FISZKA

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

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