

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

MAIS DETALHES

DESAFIO ABORDADO

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DOMíNIO

Produtos, mercados e comécio

Investigação e desenvilvimento

Inovações na gestão , pólos digitais, agrupamentos, exploração (transversal)

TIPO DE SOLUçãO

Plataformas de marketing

PALAVRAS-CHAVE

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SOLUçãO DIGITAL

Sim

INOVAçãO

Sim

PAíS DE ORIGEM

Itália

ESCALA DE APLICAçãO

Regional/ sub-nacional

ANO DE INíCIO E FIM

2019 - 2022

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PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAçãO FOI CRIADA

Rosewood 4.0

DATA DE ENTRADA

14 Set 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY