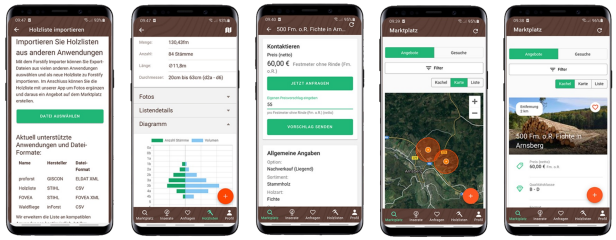
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALHES

ORIGEM DA MADEIRA

Floresta

TIPO DE MADEIRA

Tronco

TIPO DE MADEIRA EM CAUSA

--

IMPACTE NO AMBIENTE E BIODIVERSIDADE

--

IMPACTE NAS RECEITAS

Value creation for forest owners through easy and specific offer placement

POTENCIAL DE EXPLORAçãO

--

HUB

--

IMPACTE ECONOMICO

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

CONHECIMENTOS ESPECIFICOS NECESSáRIOS

Easy to use

POTENCIAL DE MOBILIZAçãO

High, simplifies selling timber

SUSTENTABILIDADE POTENCIAL - VALOR

--

FACILIDADE DE IMPLEMENTAçãO

Easy

FACILIDADE DE IMPLEMENTAçãO

--

PRE-REQUISITOS CHAVE

--

TIPO DE EVENTO EM QUE ESTE BPI TEM SIDO APRESENTADO

--

IMPACTE NO EMPREGO

--

CUSTOS DE IMPLEMENTAçãO (EURO - EUR)

--

MAIS DETALHES

DESAFIO ABORDADO

5. Melhorar o desempenho económico e ambiental das cadeias de abastecimento florestal

DOMíNIO

Produtos, mercados e comércio

TIPO DE SOLUçãO

Plataformas de marketing

PALAVRAS-CHAVE

online marketplace timber sales

SOLUçãO DIGITAL

Sim

INOVAçãO

Sim

PAíS DE ORIGEM

Alemanha

ESCALA DE APLICAçãO

Além fronteiras/ multilateral

ANO DE INíCIO E FIM

2018 -

DADOS DE CONTACTO

PROPRIETáRIO OU AUTOR

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REFERENCES AND RESOURCES

WEBSITE PRINCIPAL

https://forstify.de/

WEBSITE DO PROJETO

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REFERêNCIA AO PROJETO

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RECURSOS

Android App

iOS & iPad OS App

LOGOTIPO DA BOA PRáTICA

LOGOTIPO DA ORGANIZAçãO PRINCIPAL

PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAçãO FOI CRIADA

Rosewood 4.0

DATA DE ENTRADA

16 Dez 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY