KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETALHES

ORIGEM DA MADEIRA

Floresta

TIPO DE MADEIRA

Tronco

TIPO DE MADEIRA EM CAUSA

Stemwood

IMPACTE NO AMBIENTE E BIODIVERSIDADE

Positive

IMPACTE NAS RECEITAS

Positive

POTENCIAL DE EXPLORAçãO

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HUB

Pólo Norte

IMPACTE ECONOMICO

Better communication between forest owners and companies

CONHECIMENTOS ESPECIFICOS NECESSáRIOS

Knowledge in silviculture and handling with IT-tools

POTENCIAL DE MOBILIZAçãO

Not possible to assess

SUSTENTABILIDADE POTENCIAL - VALOR

--

FACILIDADE DE IMPLEMENTAçãO

Easy

FACILIDADE DE IMPLEMENTAçãO

--

PRE-REQUISITOS CHAVE

Online timber marketplace

TIPO DE EVENTO EM QUE ESTE BPI TEM SIDO APRESENTADO

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IMPACTE NO EMPREGO

Positive

CUSTOS DE IMPLEMENTAçãO (EURO - EUR)

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MAIS DETALHES

DESAFIO ABORDADO

3. Motivar os proprietários privados e a gestão florestal cooperativa

DOMíNIO

Gestão florestal, silvicultura, serviços do ecosistema, resiliencia

Produtos, mercados e comécio

TIPO DE SOLUçãO

Plataformas de marketing

PALAVRAS-CHAVE

--

SOLUçãO DIGITAL

Sim

INOVAçãO

Não

PAíS DE ORIGEM

Finlândia

ESCALA DE APLICAçãO

Nacional

ANO DE INíCIO E FIM

--

DADOS DE CONTACTO

PROPRIETáRIO OU AUTOR

Suomen Puukauppa Oy

REPóRTER

https://kuutio.fi/#/

REFERENCES AND RESOURCES

WEBSITE PRINCIPAL

https://kuutio.fi/

RECURSOS

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WEBSITE DO PROJETO

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REFERêNCIA AO PROJETO

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LOGOTIPO DA BOA PRáTICA

LOGOTIPO DA ORGANIZAçãO PRINCIPAL

PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAçãO FOI CRIADA

Rosewood

DATA DE ENTRADA

17 Set 2019

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