WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring – helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map – no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket – tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams - Centralize task-related information and reduce the need for emails or phone calls.

DETALHES

ORIGEM DA MADEIRA

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TIPO DE MADEIRA

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TIPO DE MADEIRA EM CAUSA

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IMPACTE NO AMBIENTE E BIODIVERSIDADE

Positive / supports decision making

IMPACTE NAS RECEITAS

--

POTENCIAL DE EXPLORAçãO

--

HUB

Pólo Norte

IMPACTE ECONOMICO

Positive

CONHECIMENTOS ESPECIFICOS NECESSáRIOS

No

POTENCIAL DE MOBILIZAçãO

--

SUSTENTABILIDADE POTENCIAL - VALOR

Positivo

FACILIDADE DE IMPLEMENTAçãO

Medium

FACILIDADE DE IMPLEMENTAçãO

Fácil

PRE-REQUISITOS CHAVE

--

TIPO DE EVENTO EM QUE ESTE BPI TEM SIDO APRESENTADO

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IMPACTE NO EMPREGO

Reduces the need for field visits and unnecessary driving. Enables efficient organization of fieldwork. Makes it easier to plan forest operations.

CUSTOS DE IMPLEMENTAçãO (EURO - EUR)

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MAIS DETALHES

DESAFIO ABORDADO

3. Motivar os proprietários privados e a gestão florestal cooperativa

DOMíNIO

Regime de propriedade, cooperação

Gestão florestal, silvicultura, serviços do ecosistema, resiliencia

Perturbações florestais, riscos e resposta a catástrofes

TIPO DE SOLUçãO

Plataformas colaborativas, nucleos logisticos

PALAVRAS-CHAVE

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SOLUçãO DIGITAL

Sim

INOVAçãO

Sim

PAíS DE ORIGEM

Áustria

ESCALA DE APLICAçãO

Continental

ANO DE INíCIO E FIM

--

DADOS DE CONTACTO

PROPRIETáRIO OU AUTOR

Bitapps Oy

info@bitapps.fi

woodsapp@bitapps.fi

www.bitapps.fi

REPóRTER

REFERENCES AND RESOURCES

WEBSITE PRINCIPAL

http://www.woodsapp.com

WEBSITE DO PROJETO

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REFERêNCIA AO PROJETO

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RECURSOS

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PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAçãO FOI CRIADA

Rosewood

DATA DE ENTRADA

27 Set 2019

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Link to Rosewood 4.0

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY