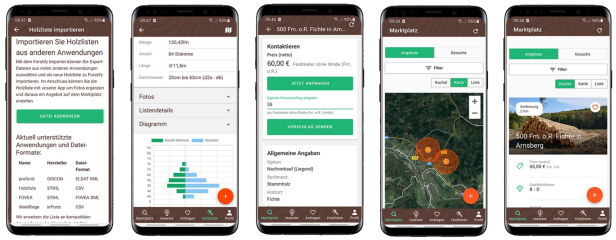
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALII

SURSA DE LEMN

Pădure

TIPUL DE LEMN

Lemn masiv

TIPUL DE LEMN îN CAUZă

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IMPACTUL ASUPRA MEDIULUI șI BIODIVERSITățII

--

EFECT ASUPRA VENITURILOR

Value creation for forest owners through easy and specific offer placement

POTENțIAL DE EXPLOATARE

--

HUB

--

IMPACT ECONOMIC

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

CUNOșTINțE SPECIFICE NECESARE

Easy to use

POTENțIALUL DE MOBILIZARE

High, simplifies selling timber

POTENțIAL DE SUSTENABILITATE - VALOARE

--

FACILITATEA DE IMPLEMENTARE

Easy

FACILITATEA DE IMPLEMENTARE - EVALUARE

--

CONDIțII CHEIE PREALABILE

--

TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

--

EFECT ASUPRA LOCURILOR DE MUNCă

--

COSTURI PENTRU IMPLEMENTARE (EURO - €)

--

MAI MULTE DETALII

PROVOCARE ABORDATă

5. Îmbunătățirea performanțelor economice și de mediu ale lanțurilor de aprovizionare cu păduri

DOMAIN

Produse, piețe, comerț

TIP DE SOLUțIE

Platforme de marketing

CUVINTE CHEIE

online marketplace timber sales

SOLUțIE DIGITALă

Da

INOVAțIE

Da

ȚARA DE ORIGINE

Germania

SCARA DE APLICARE

Transfrontalier / multi-lateral

ANUL DE îNCEPUT șI DE SFâRșIT

2018 -

DATE DE CONTACT

PROPRIETAR SAU AUTOR

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REFERENCES AND RESOURCES

PAGINă WEB

https://forstify.de/

WEBSITE PROJECT

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REFERINță PROIECT

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RESURSE

Android App

iOS & iPad OS App

DESPRE EXEMPLUL DE BUNă PRACTICă

A PRINCIPALEI ORGANIZAțII

PROIECTUL îN CADRUL CăRUIA A FOST CREATă ACEASTă FIșă INFORMATIVă

Rosewood 4.0

DATA POSTăRII

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY