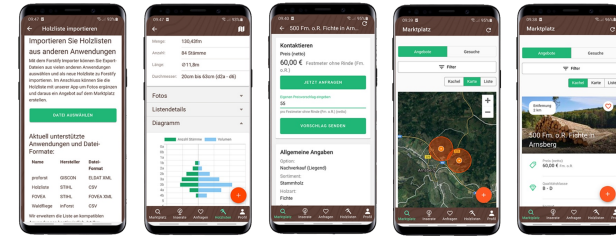


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALII

SURSA DE LEMN

Pădure

TIPUL DE LEMN

Lemn masiv

POTENȚIALUL DE MOBILIZARE

High, simplifies selling timber

POTENȚIAL DE SUSTENABILITATE - VALOARE

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TIPUL DE LEMN ÎN CAUZĂ

--

FACILITATEA DE IMPLEMENTARE

Easy

IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

--

FACILITATEA DE IMPLEMENTARE - EVALUARE

--

EFACT ASUPRA VENITURILOR

Value creation for forest owners through easy and specific offer placement

CONDIȚII CHEIE PRELABILE

--

POTENȚIAL DE EXPLOATARE

--

TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

--

HUB

--

EFACT ASUPRA LOCURILOR DE MUNCĂ

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IMPACT ECONOMIC

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

COSTURI PENTRU IMPLEMENTARE (EURO - €)

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CUNOȘTINȚE SPECIFICE NECESARE

Easy to use

MAI MULTE DETALII

PROVOCARE ABORDATĂ

5. Îmbunătățirea performanțelor economice și de mediu ale lanțurilor de aprovizionare cu păduri

CUVINTE CHEIE

online marketplace timber sales

ȚARA DE ORIGINE

Germania

DOMAIN

Produse, piețe, comerț

SOLUȚIE DIGITALĂ

Da

SCARA DE APLICARE

Transfrontalier / multi-lateral

TIP DE SOLUȚIE

Platforme de marketing

INOVAȚIE

Da

ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT

2018 -

DATE DE CONTACT

PROPRIETAR SAU AUTOR

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REFERENCES AND RESOURCES

PAGINĂ WEB

<https://forstify.de/>

WEBSITE PROJECT

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REFERINȚĂ PROIECT

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RESURSE

Android App

iOS & iPad OS App



PROIECTUL ÎN CADRUL CĂRUI A FOST CREATă ACEASTă FIȘă INFORMATIVă

Rosewood 4.0

DATA POSTĂRII

16 Dec 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

