

# KUUTIO Online timber marketplace



*KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.*

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETALII

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### SURSA DE LEMN

Pădure

### TIPUL DE LEMN

Lemn masiv

### TIPUL DE LEMN ÎN CAUZĂ

Stemwood

### IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

Positive

### EFACT ASUPRA VENITURILOR

Positive

### POTENȚIAL DE EXPLOATARE

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### HUB

Hub-ul de Nord

### IMPACT ECONOMIC

Better communication between forest owners and companies

### CUNOȘTINȚE SPECIFICE NECESARE

Knowledge in silviculture and handling with IT-tools

### POTENȚIALUL DE MOBILIZARE

Not possible to assess

### POTENȚIAL DE SUSTENABILITATE - VALOARE

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### FACILITATEA DE IMPLEMENTARE

Easy

### FACILITATEA DE IMPLEMENTARE - EVALUARE

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### CONDIȚII CHEIE PRELABILE

Online timber marketplace

### TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

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### EFACT ASUPRA LOCURILOR DE MUNCĂ

Positive

### COSTURI PENTRU IMPLEMENTARE (EURO - €)

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## MAI MULTE DETALII

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### PROVOCARE ABORDATĂ

3. Activarea proprietarilor privați și a cooperativelor de gestionare a pădurilor

### DOMAIN

Managementul pădurilor, silvicultura, servicii ecosistemice, reziliență  
Produse, piețe, comerț

### TIP DE SOLUȚIE

Platforme de marketing

### CUVINTE CHEIE

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### SOLUȚIE DIGITALĂ

Da

### INOVAȚIE

Nu

### ȚARA DE ORIGINE

Finlanda

### SCARA DE APLICARE

Național

### ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT

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## DATE DE CONTACT

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### PROPRIETAR SAU AUTOR

Suomen Puukauppa Oy

### REPORTER

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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### PAGINĂ WEB

<https://kuutio.fi/>

### RESURSE

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### WEBSITE PROJECT

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### REFERINȚĂ PROIECT

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PROIECTUL ÎN CADRUL CĂRUI A FOST CREATă ACEASTă FIȘă INFORMATIVă

Rosewood

DATA POSTĂRII

17 Sep 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

