Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

DETALII

SURSA DE LEMN

Pădure

TIPUL DE LEMN

Lemn masiv

TIPUL DE LEMN îN CAUZă

Cedar, chestnut, cypress, walnut, poplar, oak

IMPACTUL ASUPRA MEDIULUI șI BIODIVERSITățII

N/A

EFECT ASUPRA VENITURILOR

N/A

POTENțIAL DE EXPLOATARE

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HUB

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IMPACT ECONOMIC

45-90.000 €/year

CUNOșTINțE SPECIFICE NECESARE

Tree cutting in urban areas, tree climbing technics and sawmill utilization

POTENțIALUL DE MOBILIZARE

1.500-3.000 m3/year

POTENțIAL DE SUSTENABILITATE - VALOARE

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FACILITATEA DE IMPLEMENTARE

Not easy

FACILITATEA DE IMPLEMENTARE - EVALUARE

--

CONDIțII CHEIE PREALABILE

Strong advertising of sawmill service al regional level

TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

--

EFECT ASUPRA LOCURILOR DE MUNCă

2 workers for each sawmill

COSTURI PENTRU IMPLEMENTARE (EURO - €)

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MAI MULTE DETALII

PROVOCARE ABORDATă

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DOMAIN

Industrii forestiere, economie bio / circulară

TIP DE SOLUțIE

--

CUVINTE CHEIE

--

SOLUțIE DIGITALă

Nu

INOVAțIE

Nu

ȚARA DE ORIGINE

Italia

SCARA DE APLICARE

Regional/ sub-național

ANUL DE îNCEPUT șI DE SFâRșIT

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REFERENCES AND RESOURCES

PAGINă WEB

http://www.boratt.ch

RESURSE

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WEBSITE PROJECT

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REFERINță PROIECT

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PROIECTUL îN CADRUL CăRUIA A FOST CREATă ACEASTă FIșă INFORMATIVă

Rosewood

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