

## Sawmill at home: a business initiative to enhance the local wood



This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

## DETALII

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### SURSA DE LEMN

Pădure

### TIPUL DE LEMN

Lemn masiv

### TIPUL DE LEMN ÎN CAUZĂ

Cedar, chestnut, cypress, walnut, poplar, oak

### IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

N/A

### EFACT ASUPRA VENITURILOR

N/A

### POTENȚIAL DE EXPLOATARE

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### HUB

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### IMPACT ECONOMIC

45-90.000 €/year

### CUNOȘTINȚE SPECIFICE NECESARE

Tree cutting in urban areas, tree climbing technics and sawmill utilization

### POTENȚIALUL DE MOBILIZARE

1.500-3.000 m3/year

### POTENȚIAL DE SUSTENABILITATE - VALOARE

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### FACILITATEA DE IMPLEMENTARE

Not easy

### FACILITATEA DE IMPLEMENTARE - EVALUARE

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### CONDIȚII CHEIE PRELABILE

Strong advertising of sawmill service al regional level

### TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

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### EFACT ASUPRA LOCURILOR DE MUNCĂ

2 workers for each sawmill

### COSTURI PENTRU IMPLEMENTARE (EURO - €)

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**MAI MULTE  
DETALII**

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**PROVOCARE ABORDATĂ**

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**CUVINTE CHEIE**

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**ȚARA DE ORIGINE**

Italia

**DOMAIN**

Industria forestieră, economie bio / circulară

**SOLUȚIE DIGITALĂ**

Nu

**SCARA DE APLICARE**

Regional/ sub-național

**TIP DE SOLUȚIE**

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**INOVAȚIE**

Nu

**ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT**

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**REFERENCES  
AND RESOURCES**

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**PAGINĂ WEB**

<http://www.boratt.ch>

**WEBSITE PROJECT**

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**REFERINȚĂ PROIECT**

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**RESURSE**

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PROIECTUL ÎN CADRUL CĂRUIA A FOST CREATĂ ACEASTĂ FIȘĂ INFORMATIVĂ

Rosewood

DATA POSTĂRII

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