



**Holz**<sup>®</sup>

Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETALII

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### SURSA DE LEMN

Pădure

### TIPUL DE LEMN

Lemn masiv

### POTENȚIALUL DE MOBILIZARE

Medium

### POTENȚIAL DE SUSTENABILITATE - VALOARE

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### TIPUL DE LEMN ÎN CAUZĂ

Depending on projects and partners

### FACILITATEA DE IMPLEMENTARE

Difficult

### IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

Promotes climate protection in the region by offering an attractive promotional program

### FACILITATEA DE IMPLEMENTARE - EVALUARE

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### EFACT ASUPRA VENITURILOR

Positive

### CONDIȚII CHEIE PREALABILE

Good network abilities needed and engaged participants along the chain of custody

### POTENȚIAL DE EXPLOATARE

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### TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

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### HUB

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### EFACT ASUPRA LOCURILOR DE MUNCĂ

Positive / Enhancement of regionally added value

### IMPACT ECONOMIC

Offering sales promotion with the regional certification of origin "AllgäuHolz"

### COSTURI PENTRU IMPLEMENTARE (EURO - €)

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### CUNOȘTINȚE SPECIFICE NECESARE

Communication and knowledge about implementing a certificate of origin

**MAI MULTE  
DETALII**

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**PROVOCARE ABORDATĂ**

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**DOMAIN**

Educație și training

Managementul inovației, hub-uri digitale, clustere,  
exploatare (transversală)

**TIP DE SOLUȚIE**

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**CUVINTE CHEIE**

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**SOLUȚIE DIGITALĂ**

Nu

**INOVAȚIE**

Nu

**ȚARA DE ORIGINE**

Germania

**SCARA DE APLICARE**

Local

**ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT**

2015 -

**DATE DE  
CONTACT**

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**PROPRIETAR SAU AUTOR**

**REPORTER**

info@holzforum-allgaeu.eu

**REFERENCES  
AND RESOURCES**

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**PAGINĂ WEB**

<http://www.holzforum-allgaeu.de/>

**RESURSE**

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**WEBSITE PROJECT**

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**REFERINȚĂ PROIECT**

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PROIECTUL ÎN CADRUL CăRUIA A FOST CREATă ACEASTă FIȘă INFORMATIVă

DATA POSTĂRII

Rosewood

7 Oct 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

