Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

PODROBNOSTI

PôVOD DREVA

--

DRUH DREVA

--

UVAžOVANý DRUH DREVA

--

VPLYV NA ŽIVOTNé PROSTREDIE A BIODIVERZITU

--

DOPAD NA PRíJMY

--

POTENCIáL VYUžITIA

--

ROZBOčOVAč

Severný uzol

EKONOMICKý VPLYV

--

POTREBA šPECIFICKýCH ZNALOSTí

--

MOBILZAčNý POTENCIáL

--

POTENCIáL UDRžATEľNOSTI - HODNOTA

Pozitívne

UľAHčENIE IMPLMENTáCIE

--

UľAHčENIE IMPLMENTáCIE - HODNOTENIE

Stredná

KľúčOVé PREPOKLADY

--

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANý

--

DOPAD NA ZAMESTNANOSť

--

NáKLADY NA IMPLEMENTáCIU (EURO - €)

--

VIAC INFORMáCIí

RIEšENá VýZVA

1. Zlepšenie odolnosti lesov a adaptácie na zmenu klímy

DOMAIN

Vzdelávanie a odborná príprava

TYP RIEšENIA

Povedomie, vzdelávacie kampane

KľúčOVé SLOVá

Information

Education

climat change

DIGITALNE RIEšENIE

Nie

INOVáCIE

Nie

KRAJINA PôVODU

Nórsko

ROZSAH APLIKáCIE

Národný

ZAčIATOK A KONIEC ROKA

2019 -

KONTAKTNé úDAJE

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REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

https://www.tenktre.no/

PROJEKTOVá WEBSTRáNKA

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REFERENCIA PROJEKTU

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ZDROJE

Video

LOGO NAJLPEŠEJ PRAXE

LOGO HLAVNEJ ORGANIZáCIE

PROJEKT, V RáMCI KTORéHO BOL TENTO INFORMAčNý PREHľAD VYTVORENý

Rosewood 4.0

DáTUM ODOSLANIA

16 dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY