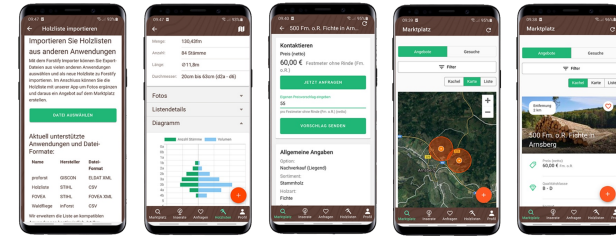


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

PODROBNOSTI

PÔVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

MOBILZAČNÝ POTENCIÁL

High, simplifies selling timber

POTENCIÁL UDRŽATEĽNOSTI - HODNOTA

--

UVAŽOVANÝ DRUH DREVA

--

UĽAHČENIE IMPLMENTÁCIE

Easy

VPLYV NA ŽIVOTNÉ PROSTREDIE A BIODIVERZITU

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UĽAHČENIE IMPLMENTÁCIE - HODNOTENIE

--

DOPAD NA PRÍJMY

Value creation for forest owners through easy and specific offer placement

KĹÚČOVÉ PREPOKLADY

--

POTENCIÁL VYUŽITIA

--

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANÝ

--

ROZBOČOVAČ

--

DOPAD NA ZAMESTNANOSŤ

--

EKONOMICKÝ VPLYV

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

NÁKLADY NA IMPLEMENTÁCIU (EURO - €)

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POTREBA ŠPECIFICKÝCH ZNALOSTÍ

Easy to use

VIAC INFORMÁCIÍ

RIEŠENÁ VÝZVA

5. Zlepšenie hospodárskej a environmentálnej výkonnosti dodávateľských reťazcov v lesníctve

Kľúčové SLOVÁ

online marketplace timber sales

KRAJINA PôVODU

Nemecko

DOMAIN

Produkty, trhy, obchod

DIGITALNE RIEŠENIE

áno

ROZSAH APLIKÁCIE

Cezhraničný/multilaterálny

TYP RIEŠENIA

marketingové platformy

INOVÁCIE

Áno

ZAČIATOK A KONIEC ROKA

2018 -

KONTAKTNÉ ÚDAJE

VLASTNÍK ALEBO AUTOR

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REFERENCES AND RESOURCES

HLAVNÁ WEBSTRÁNKA

<https://forstify.de/>

PROJEKTOVÁ WEBSTRÁNKA

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REFERENCIA PROJEKTU

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ZDROJE

Android App

iOS & iPad OS App



PROJEKT, V RÁMCI KTORÉHO BOL TENTO INFORMAČNÝ PREHÍAD VYTVORENÝ
Rosewood 4.0

DÁTUM ODOSLANIA
16 dec 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

