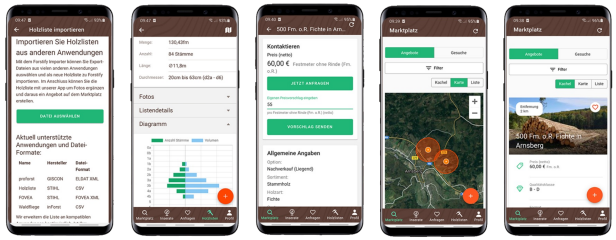
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

PODROBNOSTI

PôVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

UVAžOVANý DRUH DREVA

--

VPLYV NA žIVOTNé PROSTREDIE A BIODIVERZITU

--

DOPAD NA PRíJMY

Value creation for forest owners through easy and specific offer placement

POTENCIáL VYUžITIA

--

ROZBOčOVAč

--

EKONOMICKý VPLYV

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

POTREBA šPECIFICKýCH ZNALOSTí

Easy to use

MOBILZAčNý POTENCIáL

High, simplifies selling timber

POTENCIáL UDRžATEľNOSTI - HODNOTA

--

UľAHčENIE IMPLMENTáCIE

Easy

UľAHčENIE IMPLMENTáCIE - HODNOTENIE

--

KľúčOVé PREPOKLADY

--

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANý

--

DOPAD NA ZAMESTNANOSť

--

NáKLADY NA IMPLEMENTáCIU (EURO - €)

--

VIAC INFORMáCIí

RIEšENá VýZVA

5. Zlepšenie hospodárskej a environmentálnej výkonnosti dodávateľských reťazcov v lesníctve

DOMAIN

Produkty, trhy, obchod

TYP RIEšENIA

marketingové platformy

KľúčOVé SLOVá

online marketplace timber sales

DIGITALNE RIEšENIE

áno

INOVáCIE

Áno

KRAJINA PôVODU

Nemecko

ROZSAH APLIKáCIE

Cezhraničný/multilaterálny

ZAČIATOK A KONIEC ROKA

2018 -

KONTAKTNé úDAJE

VLASTNíK ALEBO AUTOR

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REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

https://forstify.de/

PROJEKTOVá WEBSTRáNKA

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REFERENCIA PROJEKTU

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ZDROJE

Android App

iOS & iPad OS App

LOGO NAJLPEŠEJ PRAXE

LOGO HLAVNEJ ORGANIZáCIE

PROJEKT, V RáMCI KTORéHO BOL TENTO INFORMAčNý PREHľAD VYTVORENý

Rosewood 4.0

DáTUM ODOSLANIA

16 dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY