IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

VIAC INFORMáCIí

RIEšENá VýZVA

5. Zlepšenie hospodárskej a environmentálnej výkonnosti dodávateľských reťazcov v lesníctve

DOMAIN

Produkty, trhy, obchod

TYP RIEšENIA

marketingové platformy

KľúčOVé SLOVá

Auction

market

timber products

digitalization

DIGITALNE RIEšENIE

áno

INOVáCIE

Áno

KRAJINA PôVODU

Taliansko

ROZSAH APLIKáCIE

Regionálny/

ZAčIATOK A KONIEC ROKA

2021 -

KONTAKTNé úDAJE

VLASTNíK ALEBO AUTOR

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REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

https://www.portalelegnoveneto.it/

PROJEKTOVá WEBSTRáNKA

https://www.venetianwood.it/

REFERENCIA PROJEKTU

PSR regione VENETO Mis. 16

ZDROJE

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LOGO NAJLPEŠEJ PRAXE

LOGO HLAVNEJ ORGANIZáCIE

PROJEKT, V RáMCI KTORéHO BOL TENTO INFORMAčNý PREHľAD VYTVORENý

Rosewood 4.0

DáTUM ODOSLANIA

23 dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY