KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

PODROBNOSTI

PôVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

UVAžOVANý DRUH DREVA

Stemwood

VPLYV NA žIVOTNé PROSTREDIE A BIODIVERZITU

Positive

DOPAD NA PRíJMY

Positive

POTENCIáL VYUžITIA

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ROZBOčOVAč

Severný uzol

EKONOMICKý VPLYV

Better communication between forest owners and companies

POTREBA šPECIFICKýCH ZNALOSTí

Knowledge in silviculture and handling with IT-tools

MOBILZAčNý POTENCIáL

Not possible to assess

POTENCIáL UDRžATEľNOSTI - HODNOTA

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UľAHčENIE IMPLMENTáCIE

Easy

UľAHčENIE IMPLMENTáCIE - HODNOTENIE

--

KľúčOVé PREPOKLADY

Online timber marketplace

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANý

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DOPAD NA ZAMESTNANOSť

Positive

NáKLADY NA IMPLEMENTáCIU (EURO - €)

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VIAC INFORMáCIí

RIEšENá VýZVA

3. Aktivizácia súkromných vlastníkov a družstevného obhospodarovania lesov

DOMAIN

Lesné hospodárstvo/hospodárska úprava lesa, pestovanie lesa, ekosystémové služby, odolonosť

Produkty, trhy, obchod

TYP RIEšENIA

marketingové platformy

KľúčOVé SLOVá

--

DIGITALNE RIEšENIE

áno

INOVáCIE

Nie

KRAJINA PôVODU

Fínsko

ROZSAH APLIKáCIE

Národný

ZAčIATOK A KONIEC ROKA

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KONTAKTNé úDAJE

VLASTNíK ALEBO AUTOR

Suomen Puukauppa Oy

REPORTéR

https://kuutio.fi/#/

REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

https://kuutio.fi/

ZDROJE

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PROJEKTOVá WEBSTRáNKA

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REFERENCIA PROJEKTU

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LOGO NAJLPEŠEJ PRAXE

LOGO HLAVNEJ ORGANIZáCIE

PROJEKT, V RáMCI KTORéHO BOL TENTO INFORMAčNý PREHľAD VYTVORENý

Rosewood

DáTUM ODOSLANIA

17 sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY