

# KUUTIO Online timber marketplace



*KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.*

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## PODROBNOSTI

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### PÔVOD DREVA

Les

### DRUH DREVA

Kmeňové drevo

### UVAŽOVANÝ DRUH DREVA

Stemwood

### VPLYV NA ŽIVOTNÉ PROSTREDIE A BIODIVERZITU

Positive

### DOPAD NA PRÍJMY

Positive

### POTENCIÁL VYUŽITIA

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### ROZBOČOVAČ

Severný uzol

### EKONOMICKÝ VPLYV

Better communication between forest owners and companies

### POTREBA ŠPECIFICKÝCH ZNALOSTÍ

Knowledge in silviculture and handling with IT-tools

### MOBILIZAČNÝ POTENCIÁL

Not possible to assess

### POTENCIÁL UDRŽATEĽNOSTI - HODNOTA

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### UĽAHČENIE IMPLMENTÁCIE

Easy

### UĽAHČENIE IMPLMENTÁCIE - HODNOTENIE

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### Kľúčové PREPOKLADY

Online timber marketplace

### TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANÝ

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### DOPAD NA ZAMESTNANOSŤ

Positive

### NÁKLADY NA IMPLEMENTÁCIU (EURO - €)

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## VIAC INFORMÁCIÍ

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### RIEŠENÁ VÝZVA

3. Aktivizácia súkromných vlastníkov a družstevného obhospodarovania lesov

### Kľúčové SLOVá

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### KRAJINA PôVODU

Fínsko

### DOMAIN

Lesné hospodárstvo/hospodárska úprava lesa, pestovanie lesa, ekosystémové služby, odolnosť

Produkty, trhy, obchod

### DIGITALNE RIEŠENIE

áno

### ROZSAH APLIKÁCIE

Národný

### TYP RIEŠENIA

marketingové platformy

### INOVÁCIE

Nie

### ZAČIATOK A KONIEC ROKA

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## KONTAKTNÉ ÚDAJE

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### VLASTNÍK ALEBO AUTOR

Suomen Puukauppa Oy

### REPORTÉR

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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### HLAVNÁ WEBSTRÁNKA

<https://kuutio.fi/>

### PROJEKTOVÁ WEBSTRÁNKA

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### REFERENCIA PROJEKTU

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### ZDROJE

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LOGO NAJLPEŠEJ PRAXE

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LOGO HLAVNEJ ORGANIZÁCIE

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PROJEKT, V RÁMCI KTORÉHO BOL TENTO INFORMAČNÝ PREHĽAD VYTVORENÝ  
Rosewood

DÁTUM ODOSLANIA  
17 sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

