Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

PODROBNOSTI

PôVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

UVAžOVANý DRUH DREVA

Cedar, chestnut, cypress, walnut, poplar, oak

VPLYV NA žIVOTNé PROSTREDIE A BIODIVERZITU

N/A

DOPAD NA PRíJMY

N/A

POTENCIáL VYUžITIA

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ROZBOčOVAč

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EKONOMICKý VPLYV

45-90.000 €/year

POTREBA šPECIFICKýCH ZNALOSTí

Tree cutting in urban areas, tree climbing technics and sawmill utilization

MOBILZAčNý POTENCIáL

1.500-3.000 m3/year

POTENCIáL UDRžATEľNOSTI - HODNOTA

--

UľAHčENIE IMPLMENTáCIE

Not easy

UľAHčENIE IMPLMENTáCIE - HODNOTENIE

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KľúčOVé PREPOKLADY

Strong advertising of sawmill service al regional level

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANý

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DOPAD NA ZAMESTNANOSť

2 workers for each sawmill

NáKLADY NA IMPLEMENTáCIU (EURO - €)

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VIAC INFORMáCIí

RIEšENá VýZVA

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DOMAIN

Na lese založené priemyselné odvetvia, bio/obehová ekonomika

TYP RIEšENIA

--

KľúčOVé SLOVá

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DIGITALNE RIEšENIE

Nie

INOVáCIE

Nie

KRAJINA PôVODU

Taliansko

ROZSAH APLIKáCIE

Regionálny/

ZAčIATOK A KONIEC ROKA

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REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

http://www.boratt.ch

PROJEKTOVá WEBSTRáNKA

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REFERENCIA PROJEKTU

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ZDROJE

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PROJEKT, V RáMCI KTORéHO BOL TENTO INFORMAčNý PREHľAD VYTVORENý

Rosewood

DáTUM ODOSLANIA

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