Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

PODROBNOSTI

IZVOR LESA

--

TIP LESA

--

VRSTA OBRAVNAVANEGA LESA

--

VPLIV NA OKOLJE IN BIODIVERZITETO

--

VPLIV NA PRIHODKE

--

POTENCIAL IZKORIŠČANJA

--

VOZLIŠČE

Severno vozlišče

GOSPODARSKI VPLIV

--

POTREBNO SPECIFIČNO ZNANJE

--

POTENCIAL ZA MOBILIZACIJO

--

TRAJNOST - VREDNOST

Pozitivno

ENOSTAVNOST IZVEDBE

--

ENOSTAVNOST IZVEDBE - OCENJEVANJE

Srednja

KLJUČNI PREDPOGOJI

--

VRSTA DOGODKA, NA KATEREM JE BIL PREDSTAVLJEN TA BPI

--

VPLIV NA DELOVNA MESTA

--

STROŠKI IZVEDBE (EURO - €)

--

VEČ PODROBNOSTI

IZZIV

1. Izboljšava odpornosti gozdov in prilagoditev na klimatske spremembe

DOMENA

Izobraževanje

TIP REŠITVE

Ozaveščanje, izobraževalne kampanje

KLJUČNE BESEDE

Information

Education

climat change

DIGITALNE REŠITVE

No

INOVACIJA

Ne

IZVORNA DRŽAVA

Norveška

OBSEG UPORABE

Nacionalni

ZAČETNO IN KONČNO LETO

2019 -

KONTAKTN PODATKI

LASTNIK OZ. AVTOR

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REFERENCES AND RESOURCES

SPLETNA STRAN

https://www.tenktre.no/

SPLETNA STRAN PROJEKTA

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REFERENCA PROJEKTA

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VIRI

Video

LOGOTIP DOBRE PRAKSE

LOGOTIP GLAVNE ORGANIZACIJE

PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood 4.0

DATUM OBJAVE

16 Dec 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY