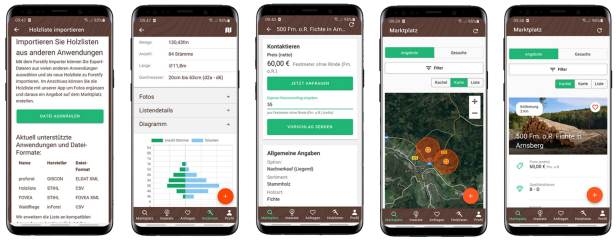
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

PODROBNOSTI

IZVOR LESA

Gozd

TIP LESA

Okrogli les

VRSTA OBRAVNAVANEGA LESA

--

VPLIV NA OKOLJE IN BIODIVERZITETO

--

VPLIV NA PRIHODKE

Value creation for forest owners through easy and specific offer placement

POTENCIAL IZKORIŠČANJA

--

VOZLIŠČE

--

GOSPODARSKI VPLIV

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

POTREBNO SPECIFIČNO ZNANJE

Easy to use

POTENCIAL ZA MOBILIZACIJO

High, simplifies selling timber

TRAJNOST - VREDNOST

--

ENOSTAVNOST IZVEDBE

Easy

ENOSTAVNOST IZVEDBE - OCENJEVANJE

--

KLJUČNI PREDPOGOJI

--

VRSTA DOGODKA, NA KATEREM JE BIL PREDSTAVLJEN TA BPI

--

VPLIV NA DELOVNA MESTA

--

STROŠKI IZVEDBE (EURO - €)

--

VEČ PODROBNOSTI

IZZIV

5. Izboljšanje gospodarske in ekološke učinkovitosti gozdne oskrbovalne verige

DOMENA

Izdelki, trg, prodaja

TIP REŠITVE

Tržne platforme

KLJUČNE BESEDE

online marketplace timber sales

DIGITALNE REŠITVE

Da

INOVACIJA

Da

IZVORNA DRŽAVA

Nemčija

OBSEG UPORABE

Čezmejni / Transnacionalni

ZAČETNO IN KONČNO LETO

2018 -

KONTAKTN PODATKI

LASTNIK OZ. AVTOR

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REFERENCES AND RESOURCES

SPLETNA STRAN

https://forstify.de/

SPLETNA STRAN PROJEKTA

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REFERENCA PROJEKTA

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VIRI

Android App

iOS & iPad OS App

LOGOTIP DOBRE PRAKSE

LOGOTIP GLAVNE ORGANIZACIJE

PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood 4.0

DATUM OBJAVE

16 Dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY