IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

VEČ PODROBNOSTI

IZZIV

5. Izboljšanje gospodarske in ekološke učinkovitosti gozdne oskrbovalne verige

DOMENA

Izdelki, trg, prodaja

TIP REŠITVE

Tržne platforme

KLJUČNE BESEDE

Auction

market

timber products

digitalization

DIGITALNE REŠITVE

Da

INOVACIJA

Da

IZVORNA DRŽAVA

Italija

OBSEG UPORABE

Regionalni

ZAČETNO IN KONČNO LETO

2021 -

KONTAKTN PODATKI

LASTNIK OZ. AVTOR

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REFERENCES AND RESOURCES

SPLETNA STRAN

https://www.portalelegnoveneto.it/

SPLETNA STRAN PROJEKTA

https://www.venetianwood.it/

REFERENCA PROJEKTA

PSR regione VENETO Mis. 16

VIRI

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LOGOTIP DOBRE PRAKSE

LOGOTIP GLAVNE ORGANIZACIJE

PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood 4.0

DATUM OBJAVE

23 Dec 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY