KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

PODROBNOSTI

IZVOR LESA

Gozd

TIP LESA

Okrogli les

VRSTA OBRAVNAVANEGA LESA

Stemwood

VPLIV NA OKOLJE IN BIODIVERZITETO

Positive

VPLIV NA PRIHODKE

Positive

POTENCIAL IZKORIŠČANJA

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VOZLIŠČE

Severno vozlišče

GOSPODARSKI VPLIV

Better communication between forest owners and companies

POTREBNO SPECIFIČNO ZNANJE

Knowledge in silviculture and handling with IT-tools

POTENCIAL ZA MOBILIZACIJO

Not possible to assess

TRAJNOST - VREDNOST

--

ENOSTAVNOST IZVEDBE

Easy

ENOSTAVNOST IZVEDBE - OCENJEVANJE

--

KLJUČNI PREDPOGOJI

Online timber marketplace

VRSTA DOGODKA, NA KATEREM JE BIL PREDSTAVLJEN TA BPI

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VPLIV NA DELOVNA MESTA

Positive

STROŠKI IZVEDBE (EURO - €)

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VEČ PODROBNOSTI

IZZIV

3. Aktivacija zasebnih lastnikov in skupno upravljanje gozdov

DOMENA

Gojenje gozdov, gospodarjenje z gozdovi, odpornost, ekosistemske storitve

Izdelki, trg, prodaja

TIP REŠITVE

Tržne platforme

KLJUČNE BESEDE

--

DIGITALNE REŠITVE

Da

INOVACIJA

Ne

IZVORNA DRŽAVA

Finska

OBSEG UPORABE

Nacionalni

ZAČETNO IN KONČNO LETO

--

KONTAKTN PODATKI

LASTNIK OZ. AVTOR

Suomen Puukauppa Oy

POROČEVALEC

https://kuutio.fi/#/

REFERENCES AND RESOURCES

SPLETNA STRAN

https://kuutio.fi/

VIRI

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SPLETNA STRAN PROJEKTA

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REFERENCA PROJEKTA

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LOGOTIP DOBRE PRAKSE

LOGOTIP GLAVNE ORGANIZACIJE

PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood

DATUM OBJAVE

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