Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

PODROBNOSTI

IZVOR LESA

Gozd

TIP LESA

Okrogli les

VRSTA OBRAVNAVANEGA LESA

Cedar, chestnut, cypress, walnut, poplar, oak

VPLIV NA OKOLJE IN BIODIVERZITETO

N/A

VPLIV NA PRIHODKE

N/A

POTENCIAL IZKORIŠČANJA

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VOZLIŠČE

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GOSPODARSKI VPLIV

45-90.000 €/year

POTREBNO SPECIFIČNO ZNANJE

Tree cutting in urban areas, tree climbing technics and sawmill utilization

POTENCIAL ZA MOBILIZACIJO

1.500-3.000 m3/year

TRAJNOST - VREDNOST

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ENOSTAVNOST IZVEDBE

Not easy

ENOSTAVNOST IZVEDBE - OCENJEVANJE

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KLJUČNI PREDPOGOJI

Strong advertising of sawmill service al regional level

VRSTA DOGODKA, NA KATEREM JE BIL PREDSTAVLJEN TA BPI

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VPLIV NA DELOVNA MESTA

2 workers for each sawmill

STROŠKI IZVEDBE (EURO - €)

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VEČ PODROBNOSTI

IZZIV

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DOMENA

Gozdno-lesna industrija, krožno gospodarstvo

TIP REŠITVE

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KLJUČNE BESEDE

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DIGITALNE REŠITVE

No

INOVACIJA

Ne

IZVORNA DRŽAVA

Italija

OBSEG UPORABE

Regionalni

ZAČETNO IN KONČNO LETO

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REFERENCES AND RESOURCES

SPLETNA STRAN

http://www.boratt.ch

VIRI

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SPLETNA STRAN PROJEKTA

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REFERENCA PROJEKTA

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PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood

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