Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETALJER

VEDENS URSPRUNG

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TRäTYP

--

TYP AV TRä

--

PåVERKAN På MILJö & BIOLOGISK MåNGFALD

--

EKONOMISK EFFEKT

--

KOMMERSIELL POTENTIAL

--

NAV

Norra navet

EKONOMISK PåVERKAN

--

SPECIFIKA KUNSKAPSBEHOV

--

MOBILISERINGSPOTENTIAL

--

HåLLBARHETS POTENTIAL - VäRDE

Positivt

ENKEL IMPLEMENTERING

--

ENKEL IMPLEMENTERING - UTVäRDERING

Mellan

NYCKEL FöRUTSäTTNINGAR

--

TYP AV EVENEMANG DäR DENNA BPI HAR PRESENTERATS

--

EFFEKT ANTAL ANSTäLLDA

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KOSTNADER FöR IMPLEMENTERING (EURO - €)

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MER INFORMATION

UTMANING SOM ADRESSERAS

1. Förbättra skogens motståndskraft och anpassning till klimatförändringar

DOMäN

Undervisning och träning

TYPE AV LöSNING

Medvetenhet, utbildnings kampanjer

NYCKELORD

Information

Education

climat change

DIGITAL LöSNING

Nej

INNOVASION

Nej

UPPHOVSLAND

Norge

POTENTIAL

Nationell

START OCH SLUTåR

2019 -

KONTAKT INFORMASION

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RAPPORTöR

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REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

https://www.tenktre.no/

PROJEKTETS HEMSIDA

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PROJEKTREFERENS

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RESURSER

Video

LOGO FöR BEST PRACTICE

LOGO, HUVUDORGANISATION

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood 4.0

DATUM FöR INLäGG

16 dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY