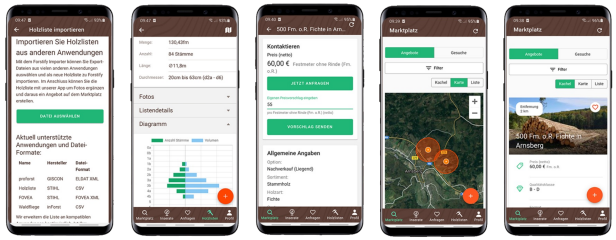
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALJER

VEDENS URSPRUNG

Skog

TRäTYP

Rundvirke

TYP AV TRä

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PåVERKAN På MILJö & BIOLOGISK MåNGFALD

--

EKONOMISK EFFEKT

Value creation for forest owners through easy and specific offer placement

KOMMERSIELL POTENTIAL

--

NAV

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EKONOMISK PåVERKAN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

SPECIFIKA KUNSKAPSBEHOV

Easy to use

MOBILISERINGSPOTENTIAL

High, simplifies selling timber

HåLLBARHETS POTENTIAL - VäRDE

--

ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - UTVäRDERING

--

NYCKEL FöRUTSäTTNINGAR

--

TYP AV EVENEMANG DäR DENNA BPI HAR PRESENTERATS

--

EFFEKT ANTAL ANSTäLLDA

--

KOSTNADER FöR IMPLEMENTERING (EURO - €)

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MER INFORMATION

UTMANING SOM ADRESSERAS

5. Förbättra ekonomisk och miljömässig prestanda för skogsförsörjningskedjor

DOMäN

Produkter, marknad, handel

TYPE AV LöSNING

Marknadsföringsplattform

NYCKELORD

online marketplace timber sales

DIGITAL LöSNING

Ja

INNOVASION

Ja

UPPHOVSLAND

Tyskland

POTENTIAL

Gränsöverskridande/transnationell

START OCH SLUTåR

2018 -

KONTAKT INFORMASION

ÄGARE ELLER FöRFATTARE

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https://forstify.de/

RAPPORTöR

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REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

https://forstify.de/

PROJEKTETS HEMSIDA

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PROJEKTREFERENS

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RESURSER

Android App

iOS & iPad OS App

LOGO FöR BEST PRACTICE

LOGO, HUVUDORGANISATION

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood 4.0

DATUM FöR INLäGG

16 dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY