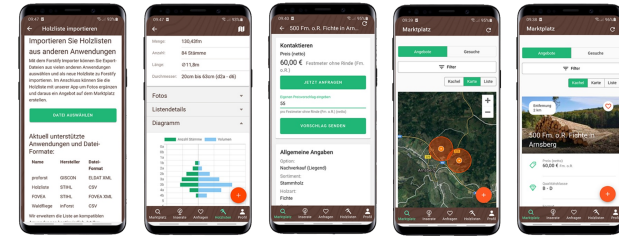


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETALJER

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### VEDENS URSPRUNG

Skog

### TRÄTYP

Rundvirke

### TYP AV TRÄ

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### PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

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### EKONOMISK EFFEKT

Value creation for forest owners through easy and specific offer placement

### KOMMERSIELL POTENTIAL

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### NAV

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### EKONOMISK PÅVERKAN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### SPECIFIKA KUNSKAPSBEHOV

Easy to use

### MOBILISERINGSPOTENTIAL

High, simplifies selling timber

### HÅLLBARHETS POTENTIAL - VÄRDE

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### ENKEL IMPLEMENTERING

Easy

### ENKEL IMPLEMENTERING - UTVÄRDERING

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### NYCKEL FÖRUTSÄTTNINGAR

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### TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

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### EFFEKT ANTAL ANSTÄLLDA

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### KOSTNADER FÖR IMPLEMENTERING (EURO - €)

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## MER INFORMATION

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### UTMANING SOM ADRESSERAS

5. Förbättra ekonomisk och miljömässig prestanda för skogsförsörjningskedjor

### DOMÄN

Produkter, marknad, handel

### TYPE AV LÖSNING

Marknadsföringsplattform

### NYCKELORD

online marketplace timber sales

### DIGITAL LÖSNING

Ja

### INNOVASION

Ja

### UPPHOVSLAND

Tyskland

### POTENTIAL

Gränsöverskridande/transnationell

### START OCH SLUTÅR

2018 -

## KONTAKT INFORMATION

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### ÄGARE ELLER FÖRFATTARE

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### RAPPORTÖR

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## REFERENCES AND RESOURCES

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### HEMSIDA (HUVUDSIDA)

<https://forstify.de/>

### PROJEKTETS HEMSIDA

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### PROJEKTREFERENS

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### RESURSER

**Android App**

**iOS & iPad OS App**



PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood 4.0

DATUM FÖR INLÄGG

16 dec 2021



[Link to Rosewood 4.0](#)



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

