

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## MER INFORMATION

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### UTMANING SOM ADRESSERAS

5. Förbättra ekonomisk och miljömässig prestanda för skogsförsörjningskedjor

### DOMÄN

Produkter, marknad, handel

### TYPE AV LÖSNING

Marknadsföringsplattform

### NYCKELORD

Auction  
market  
timber products  
digitalization

### DIGITAL LÖSNING

Ja

### INNOVATION

Ja

### UPPHOVSLAND

Italien

### POTENTIAL

Regional/landsdel

### START OCH SLUTÅR

2021 -

## KONTAKT INFORMATION

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### ÄGARE ELLER FÖRFATTARE

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### RAPPORTÖR

AIEL  
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## REFERENCES AND RESOURCES

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### HEMSIDA (HUVUDSIDA)

<https://www.portalelegnoveneto.it/>

### PROJEKTETS HEMSIDA

<https://www.venetianwood.it/>

### PROJEKTFERENS

PSR regione VENETO Mis. 16

### RESURSER

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LOGO FÖR BEST PRACTICE



LOGO, HUVUDORGANISATION



CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood 4.0

DATUM FÖR INLÄGG

23 dec 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

