KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETALJER

VEDENS URSPRUNG

Skog

TRäTYP

Rundvirke

TYP AV TRä

Stemwood

PåVERKAN På MILJö & BIOLOGISK MåNGFALD

Positive

EKONOMISK EFFEKT

Positive

KOMMERSIELL POTENTIAL

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NAV

Norra navet

EKONOMISK PåVERKAN

Better communication between forest owners and companies

SPECIFIKA KUNSKAPSBEHOV

Knowledge in silviculture and handling with IT-tools

MOBILISERINGSPOTENTIAL

Not possible to assess

HåLLBARHETS POTENTIAL - VäRDE

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ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - UTVäRDERING

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NYCKEL FöRUTSäTTNINGAR

Online timber marketplace

TYP AV EVENEMANG DäR DENNA BPI HAR PRESENTERATS

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EFFEKT ANTAL ANSTäLLDA

Positive

KOSTNADER FöR IMPLEMENTERING (EURO - €)

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MER INFORMATION

UTMANING SOM ADRESSERAS

3. Aktivera privata ägare och kooperativ skogsförvaltning

DOMäN

Skogsförvaltning, skogskjötsel, ekosystemtjänster

Produkter, marknad, handel

TYPE AV LöSNING

Marknadsföringsplattform

NYCKELORD

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DIGITAL LöSNING

Ja

INNOVASION

Nej

UPPHOVSLAND

Finland

POTENTIAL

Nationell

START OCH SLUTåR

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KONTAKT INFORMASION

ÄGARE ELLER FöRFATTARE

Suomen Puukauppa Oy

RAPPORTöR

https://kuutio.fi/#/

REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

https://kuutio.fi/

PROJEKTETS HEMSIDA

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PROJEKTREFERENS

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RESURSER

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LOGO FöR BEST PRACTICE

LOGO, HUVUDORGANISATION

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FöR INLäGG

17 sep 2019

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