

# Mobile applications



*In mobile application, your forest plan is always with you - even in the middle of the forest!*

Mobile applications offered by different forest companies offer the possibility to observe your forest estate and forest assets on the mobile phone. The forest data is in mobile phone for private forest owners and it's easy to log in with the bank's online banking ID.

The change of the business environment aims at better competitiveness and cost-efficiency in forest management. Mobile applications are an excellent way to encourage forest owners to take care of their forests.

Forest owners can download mobile applications to their smartphones from the internet. The application includes information about the forest assets, maps, and other key information that may be needed in the field. The application also works without a network connection.

For example, Metsä Group's members are able to update their growing stock information by taking photos with their mobile phones. The photos are transferred for analysis in a cloud service, and they are used to calculate the growing stock information. This way when walking around in their forest estates, forest owner can update their growing stock information and request a quote to sell wood or buy forest management services right there on the spot.

With the application you can:

- view forest farm maps and aerial photos
- browse pattern information
- review the proposed measures
- acknowledge the actions taken, in which case the tree data in the pattern will be updated
- send a message to the forest expert
- take action on the request for quotation that you send from Metsäverkko.fi
- update pattern tree information with Trestima (Android only)
- navigate from one pattern to another, for example, to see urgent work
- add a note or photo to a specific location

## DETALJER

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### VEDENS URSPRUNG

Skog

### TRÄTYP

Rundvirke

### TYP AV TRÄ

Stemwood

### PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

Positive/depends on management decisions

### EKONOMISK EFFEKT

Positive

### KOMMERSIELL POTENTIAL

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### NAV

Norra navet

### EKONOMISK PÅVERKAN

Positive

### SPECIFIKA KUNSKAPSBEHOV

IT-tool and silvicultural knowledge needed

### MOBILISERINGSPOTENTIAL

Not possible to assess

### HÅLLBARHETS POTENTIAL - VÄRDE

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### ENKEL IMPLEMENTERING

Easy

### ENKEL IMPLEMENTERING - UTVÄRDERING

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### NYCKEL FÖRUTSÄTTNINGAR

Digitalization is essential for wood mobilization

### TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

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### EFFEKT ANTAL ANSTÄLLDA

Positive/helps to plan forest management

### KOSTNADER FÖR IMPLEMENTERING (EURO - €)

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## MER INFORMATION

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### UTMANING SOM ADRESSERAS

3. Aktivera privata ägare och kooperativ  
skogsförvaltning

### NYCKELORD

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### UPPHOVSLAND

Finland

### DOMÄN

Skogsförvaltning, skogskjötsel, ekosystemtjänster

### DIGITAL LÖSNING

Ja

### POTENTIAL

Nationell

### TYPE AV LÖSNING

Rådgivning og serviceverktyg för skogsägare

### INNOVASION

Nej

### START OCH SLUTÅR

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## REFERENCES AND RESOURCES

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### HEMSIDA (HUVUDSIDA)

<https://www.metsaforest.com/fi/Asiakasedut/metsaverkko-mobiili/Pages/default.aspx>

### PROJEKTETS HEMSIDA

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### PROJEKTREFERENS

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### RESURSER

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PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FÖR INLÄGG

17 sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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