Mobile applications



In mobile application, your forest plan is always with you - even in the middle of the forest!

Mobile applications offered by different forest companies offer the possibility to observe your forest estate and forest assets on the mobile phone. The forest data is in mobile phone for private forest owners and it´s easy to log in with the bank's online banking ID.

The change of the business environment aims at better competitiveness and cost-efficiency in forest management. Mobile applications are an excellent way to encourage forest owners to take care of their forests.

Forest owners can download mobile applications to their smartphones from the internet. The application includes information about the forest assets, maps, and other key information that may be needed in the field. The application also works without a network connection.
For example, Metsä Group’s members are able to update their growing stock information by taking photos with their mobile phones. The photos are transferred for analysis in a cloud service, and they are used to calculate the growing stock information. This way when walking around in their forest estates, forest owner can update their growing stock information and request a quote to sell wood or buy forest management services right there on the spot.

With the application you can:

- view forest farm maps and aerial photos
- browse pattern information
- review the proposed measures
- acknowledge the actions taken, in which case the tree data in the pattern will be updated
- send a message to the forest expert
- take action on the request for quotation that you send from Metsäverkko.fi
- update pattern tree information with Trestima (Android only)
- navigate from one pattern to another, for example, to see urgent work
- add a note or photo to a specific location

DETALJER

VEDENS URSPRUNG

Skog

TRäTYP

Rundvirke

TYP AV TRä

Stemwood

PåVERKAN På MILJö & BIOLOGISK MåNGFALD

Positive/depends on management decisions

EKONOMISK EFFEKT

Positive

KOMMERSIELL POTENTIAL

--

NAV

Norra navet

EKONOMISK PåVERKAN

Positive

SPECIFIKA KUNSKAPSBEHOV

IT-tool and silvicultural knowledge needed

MOBILISERINGSPOTENTIAL

Not possible to assess

HåLLBARHETS POTENTIAL - VäRDE

--

ENKEL IMPLEMENTERING

Easy

ENKEL IMPLEMENTERING - UTVäRDERING

--

NYCKEL FöRUTSäTTNINGAR

Digitalization is essential for wood mobilization

TYP AV EVENEMANG DäR DENNA BPI HAR PRESENTERATS

--

EFFEKT ANTAL ANSTäLLDA

Positive/helps to plan forest management

KOSTNADER FöR IMPLEMENTERING (EURO - €)

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MER INFORMATION

UTMANING SOM ADRESSERAS

3. Aktivera privata ägare och kooperativ skogsförvaltning

DOMäN

Skogsförvaltning, skogskjötsel, ekosystemtjänster

TYPE AV LöSNING

Rådgivning og serviceverktyg för skogsägare

NYCKELORD

--

DIGITAL LöSNING

Ja

INNOVASION

Nej

UPPHOVSLAND

Finland

POTENTIAL

Nationell

START OCH SLUTåR

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REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

https://www.metsaforest.com/fi/Asiakasedut/metsaverkko-mobiili/Pages/default.aspx

PROJEKTETS HEMSIDA

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PROJEKTREFERENS

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RESURSER

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FöR INLäGG

17 sep 2019

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