# Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

## DETALJER

### VEDENS URSPRUNG
Skog

### TRäTYP
Rundvirke

### TYP AV TRä
Cedar, chestnut, cypress, walnut, poplar, oak

### PåVERKAN På MILJö & BIOLOGISK MåNGFALD
N/A

### EKONOMISK EFFEKT
N/A

### KOMMERSIELL POTENTIAL
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### NAV
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### EKONOMISK PåVERKAN
45-90.000 €/year

### SPECIFIKA KUNSKAPSBEHOV
Tree cutting in urban areas, tree climbing technics and sawmill utilization

### MOBILISERINGSPOTENTIAL
1.500-3.000 m3/year

### HåLLBARHETS POTENTIAL - VäRDE
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### ENKEL IMPLEMENTERING
Not easy

### ENKEL IMPLEMENTERING - UTVäRDERING
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### NYCKEL FöRUTSäTTNINGAR
Strong advertising of sawmill service al regional level

### TYP AV EVENEMANG DäR DENNA BPI HAR PRESENTERATS
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### EFFEKT ANTAL ANSTäLLDA
2 workers for each sawmill

### KOSTNADER FöR IMPLEMENTERING (EURO - €)
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## MER INFORMATION

UTMANING SOM ADRESSERAS

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DOMäN

Skogindustri, bio/cirkulär ekonomi

TYPE AV LöSNING

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NYCKELORD

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DIGITAL LöSNING

Nej

INNOVASION

Nej

UPPHOVSLAND

Italien

POTENTIAL

Regional/landsdel

START OCH SLUTåR

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## REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

http://www.boratt.ch

PROJEKTETS HEMSIDA

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PROJEKTREFERENS

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RESURSER

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PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FöR INLäGG

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