



**Holz**<sup>®</sup>

Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETALJER

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### VEDENS URSPRUNG

Skog

### TRÄTYP

Rundvirke

### TYP AV TRÄ

Depending on projects and partners

### PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

Promotes climate protection in the region by offering an attractive promotional program

### EKONOMISK EFFEKT

Positive

### KOMMERSIELL POTENTIAL

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### NAV

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### EKONOMISK PÅVERKAN

Offering sales promotion with the regional certification of origin "AllgäuHolz"

### SPECIFIKA KUNSKAPSBEHOV

### MOBILISERINGSPOTENTIAL

Medium

### HÅLLBARHETS POTENTIAL - VÄRDE

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### ENKEL IMPLEMENTERING

Difficult

### ENKEL IMPLEMENTERING - UTVÄRDERING

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### NYCKEL FÖRUTSÄTTNINGAR

Good network abilities needed and engaged participants along the chain of custody

### TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

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### EFFEKT ANTAL ANSTÄLLDA

Positive / Enhancement of regionally added value

### KOSTNADER FÖR IMPLEMENTERING (EURO - €)

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Communication and knowledge about implementing a certificate of origin

## MER INFORMATION

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### UTMANING SOM ADRESSERAS

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### DOMÄN

Undervisning och träning

Innovations ledning, digitala hubbar, kluster

### TYPE AV LÖSNING

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### NYCKELORD

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### DIGITAL LÖSNING

Nej

### INNOVASION

Nej

### UPPHOVSLAND

Tyskland

### POTENTIAL

Lokal

### START OCH SLUTÅR

2015 -

## KONTAKT INFORMASION

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### ÄGARE ELLER FÖRFATTARE

### RAPPORTÖR

info@holzforum-allgaeu.eu

## REFERENCES AND RESOURCES

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### HEMSIDA (HUVUDSIDA)

<http://www.holzforum-allgaeu.de/>

### PROJEKTETS HEMSIDA

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### PROJEKTREFERENS

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### RESURSER

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LOGO FÖR BEST PRACTICE \_\_\_\_\_

LOGO, HUVUDORGANISATION \_\_\_\_\_



PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FÖR INLÄGG

7 okt 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

